



Information Package

CALL FOR PROPOSALS

Reaching Home: Canada's Homelessness Strategy COVID-19 Response Funding

Indigenous

&

Rural and Remote

Homelessness Funding Streams

Attention: Blaine Foley, Reaching Home Coordinator
Contact: Blaine Foley @ HomelessnessMB@BNRC.ca

www.brandonhomelessness.ca

Deadline: Submissions will be considered when submitted on an ongoing basis during the April 2020 to March 2021 fiscal year

1. INTRODUCTION & ELIGIBLE ACTIVITY EXAMPLES

The Government of Canada will be providing the Reaching Home Homelessness Strategy with additional funding to support people experiencing homelessness during the COVID-19 outbreak. This funding is allocated to the April 2020 to March 2021 fiscal year.

Organizations receiving Reaching Home funding can use these funds to support their response to COVID-19.

Eligible expenses include:

- Basic needs services, including purchasing personal hygiene products such as soaps to reduce risk of transmission;
- Cleaning, hygiene and sanitation supplies (such as alcohol-based sanitizers) to lower the risk of transmission (Shelters are recommended to purchase alcohol-sanitizing wipes as opposed to liquids to prevent possible consumption);
- Navigating access to clinical, health and treatment services for shelter users who are exhibiting COVID-19 symptoms, or to provide liaison services for treatment;
- Accessing additional transition housing and temporary rental accommodations, such as motels, hotels or rooming houses, to increase distancing between people (1-2 meters are recommended by public health officials) or to provide isolation rooms in cases requiring self-quarantine; and,
- Purchasing beds and physical barriers to place between beds in newly purposed facilities.

The Brandon Neighbourhood Renewal Corporation (BNRC) plays an instrumental role in supporting the development of solutions to homelessness in your community. The BNRC entered into agreements with Employment and Social Development Canada (ESDC) to act as the Community Entity (CE) in rural Manitoba to administer the **Rural and Remote Homelessness** and **RH Indigenous Homelessness** funding stream from April 1, 2019 until March 31, 2024.

It is of utmost importance that homeless serving organizations applying for this funding work collaboratively within their community to provide a collective response to the health crisis.

Proposals to the Indigenous Reaching Home Stream will be required to address questions demonstrating how the proposal is culturally appropriate to Indigenous Canadians living off-reserve. **Preference is given to Indigenous organizations to deliver services funded through the Indigenous Reaching Home Stream.**

Funded activities through the COVID response must take place during the April 1, 2020 to March 31, 2021 fiscal year.

The full directives of Eligible Activities under the Reaching Home funding in the Context of COVID-19 can be found here: <http://bnrc.ca/wp-content/uploads/2020/04/HPD-RHDirectives-COVID-19-EN.pdf>

2. FUNDING AVAILABLE

Through the Indigenous Funding stream a total of \$398,706 is available. In order to ensure that sufficient funding will be available throughout the crisis, **the maximum amount that can be initially requested per proposal through the Indigenous Reaching Home Stream is \$40,000.**

Available Indigenous Funding Stream COVID-19 Response		Maximum Request per Proposal
April 2020 - March 2021	<i>Total</i>	
\$398,706	\$398,706	\$40,000

Through the Rural and Remote Funding Stream \$757,664 is available.

Available Rural and Remote Funding Stream COVID-19 Response	
April 2020 - March 2021	<i>Total</i>
\$757,664	\$757,664

3. GEOGRAPHIC AREA

Indigenous Stream funding may be used for projects anywhere in Manitoba *excluding*: First Nations Communities and Winnipeg.

Rural and Remote Stream funding may be used for projects anywhere in Manitoba *excluding*: First Nations Communities and Winnipeg, Brandon, Thompson.

4. ELIGIBLE RECIPIENTS

Eligible recipients for Indigenous Homelessness funding include:

- Not-for-profit organizations;
- For-profit organizations (Please see definition in Appendix 1);
- Indigenous organizations (Indigenous organizations may include, but are not limited to:

Incorporated for-profit and not-for-profit Indigenous controlled or led organizations, Indigenous controlled unincorporated associations, *Indian Act* Bands, Tribal Councils and Indigenous self-government entities; and,

- Municipalities.

This funding will be prioritized for projects delivered primarily by Indigenous organizations to address the specific needs of the off-reserve Chronically and episodically homeless Indigenous population.

5. HOW TO APPLY

Please sign, scan and e-mail the following documents to Blaine Foley
HomelessnessMB@BNRC.ca

FUNDING APPLICATION

FINANCIAL AUDIT *(or equivalent - all proposals)*

- Most recent financial audit (or recent T3010, if audit is not undertaken)

CAPITAL PROPOSAL FORM *(capital proposals only)*

- For capital proposals, the capital proposal form must also be submitted.

Deadline: Submissions will be considered when submitted on an ongoing basis during the April 2020 to March 2021 fiscal year until all funding is allocated.

All inquiries related to submissions of proposals for funding are to be directed to Blaine Foley: HomelessnessMB@bnrc.ca. Information obtained from any other source is not official and may not be inaccurate.

6. ASSESSMENT OF PROPOSALS

To be considered for funding under the *Reaching Home* proposals must meet all of the following basic eligibility requirements:

- The proposal must support the objectives of the Reaching Home program;
- All proposed activities must be eligible for funding under the Reaching Home;
- Funding activities must be completed by March 31, 2021.
- The proposal proponents must collaboratively address homelessness within their community in response to COVID-19.

Proposal Analysis

The following may be considerations when evaluating proposals for funding:

1. Appropriate location	<ul style="list-style-type: none">- Are the project activities located in the province of Manitoba?- Is the location appropriate for the intended clientele? Is the project or service located close to complementary facilities and/or services (including public transit)?- Has the project considered any municipal approvals necessary, including appropriate zoning, or business license for those who are not a registered society?
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<p>2. Measurable and achievable outcomes</p>	<p>Does the proposed project or activity have measurable and achievable benefits or outcomes to meet the needs of the homeless population (e.g. numbers to be served or housed, number of beds)? What will be the impact in the short term and in the longer term?</p>
<p>3. Meets Community needs/priorities</p>	<p>How well does the proposal address the needs of people experiencing homelessness during the pandemic?</p>
<p>4. Capacity of the applicant:</p>	<p>What is the capacity of the applicant and the people involved in carrying out the project activities in terms of experience, resources, and abilities?</p>
<p>5. Partnerships and community support</p>	<p>Have agencies collaborated and coordinated to provide a community response to address the health crisis? Does the project demonstrate linkages to other agencies for the provision of services?</p>
<p>6. Cultural appropriateness</p>	<p>Does the applicant have ability to appropriately address homelessness among demographics most at risk during the pandemic?</p> <p>If the organization is applying for the Indigenous funding stream or specifically targeting Indigenous individuals what is this organization’s commitment to Indigenous clients:</p> <ul style="list-style-type: none"> a) Does it have a mandate to provide services primarily to Indigenous people? b) Is the sponsor recognized by the Indigenous community as an Indigenous organization? c) Does the sponsor have a majority representation of Indigenous individuals on both their Board of Directors and staff? d) Does the sponsor provide services or proposes projects off-reserve that include addressing homelessness among Indigenous individuals who are homeless?
<p>7a. Capital projects:</p> <p>SUSTAINABILITY</p> <p style="text-align: center;"><i>OR</i></p> <p>7.b. Service Project</p> <p>EXIT STRATEGY</p>	<p>- Based on the Capital Proposal Form, is the project sustainable for at least 5 years after completion?</p> <p style="text-align: center;"><i>OR</i></p> <p>-Is there a defined and client appropriate process for discharge from the program?</p>
<p>8. Value for money</p>	<p>- Are the benefits of the project commensurate with the scope of the investment?</p> <p>- Are costs reasonable compared to the anticipated outcomes of the project?</p>

	<ul style="list-style-type: none">- Are costs reasonable and aligned with the value of the proposed activities at prevailing market rates in the community?- Are costs eligible and directly related to the proposed activities?
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Please note:

- The lowest dollar amount proposal will not necessarily be selected
- BNRC reserves the right to reject some or all proposals
- BNRC is under no obligation to approve any application through this process and reserves the right to accept proposals separate from the CFP. Any agreement that may result from this CFP does not constitute a service to the BNRC.

Appendix 1: Definitions

Reaching Home

Reaching Home is a community-based program aimed at preventing and reducing homelessness by providing direct support and funding to Designated Communities (urban centers), Indigenous communities, territorial communities and rural and remote communities across Canada.

The expected outcomes of Reaching Home will assist the program in meeting its objective of preventing and reducing homelessness in Canada.

- Recognizing that individuals and families who are homeless need shelter, an outcome sought by the program is to connect them with more stable housing.
- With a view to improve services for homeless individuals and families, and those at imminent risk of homelessness, the program will seek an outcome of supporting the adoption of a coordinated homelessness response system.
- Homelessness is prevented and reduced and a 50% reduction in chronic homelessness is achieved by 2027-2028.

Indigenous Homelessness (Aboriginal Homelessness Steering Committee definition, 2019)

Recognizing the diversity of Indigenous Peoples in Canada, and that Indigenous Peoples may choose to refer to themselves in their own languages, the following definition of Indigenous homelessness is inclusive of First Nations, Métis, and Inuit, status and non-status persons, regardless of residency or membership status.

For the purposes of Reaching Home, and subject to revision based on ongoing engagement and consultation with Indigenous Peoples, Indigenous homelessness refers to “Indigenous Peoples who are in the state of having no home due to colonization, trauma and/or whose social, cultural, economic, and political conditions place them in poverty. Having no home includes: those who alternate between shelter and unsheltered, living on the street, couch surfing, using emergency shelters, living in unaffordable, inadequate, substandard and unsafe accommodations or living without the security of tenure; anyone regardless of age, released from facilities (such as hospitals, mental health and addiction treatment centers, prisons, transition houses), fleeing unsafe homes as a result of abuse in all its definitions, and any youth transitioning from all forms of care”.

Chronic Homelessness

Refers to individuals who are currently experiencing homelessness AND who meet at least 1 of the following criteria:

- they have a total of at least 6 months (180 days) of homelessness over the past year
- they have recurrent experiences of homelessness over the past 3 years, with a cumulative duration of at least 18 months (546 days)

Chronic homelessness includes time spent in the following contexts:

1. Staying in unsheltered locations, that is public or private spaces without consent or contract, or places not intended for permanent human habitation (Canadian Observatory on Homelessness (COH) Typology: 1.1 and 1.2).
2. Staying in emergency shelters, including overnight shelters for people experiencing homelessness (including those for specific populations, such as youth, families, and newcomers), shelters for people impacted by family violence, and emergency shelters for people fleeing a natural disaster or destruction of accommodation (COH Typology: 2.1, 2.2, and 2.3).
3. Staying temporarily with others without guarantee of continued residency or the immediate prospects for accessing permanent housing, or short-term rental accommodations (for example, motels) without security of tenure (COH typology: 3.2 and 3.3).

It does not include situations where individuals have access to **secure, permanent housing**, whether subsidized or not. The definition also does not include time spent in **transitional housing** or in **public institutions** (for example: health and corrections), although individuals who are discharged into homelessness from transitional housing or public institutions can be considered chronically homeless if they were experiencing chronic homelessness upon entry to transitional housing or the public institution.

For-profit eligibility

For-profit organizations may be eligible for funding provided that the nature and intent of the activity is non-commercial; not intended to generate profit; based on fair market value; in support of program priorities and objectives; and in line with the community plan (or with identified local need where community plans are not required). As per the directive on Transfer Payments, contributions may only be made to for-profit organizations if one or more of the following situations is true:

- the contribution is less than \$100,000, and the administrative burden of repayable contributions is not justified;
- the benefits from the contribution accrue broadly rather than to the recipient;
- the primary aim is income support and income stabilization for individuals;
- the contribution is made with the primary aim of furthering basic research and development, including a payment made through a granting council or other government entity whose mandate is to promote research and development;
- the recipient is an Aboriginal-controlled business whose articles of incorporation do not permit dividends to be paid or distributed to shareholders; and,
- the contribution is in support of a project funded under an international agreement that is restrictive for recoveries.

