



On behalf of  
*Canada's Reaching Home Strategy*

**CALL FOR PROPOSALS**

**Incremental Funding  
October 2023 – March 2024**

**Application Guide**

**Rural & Remote Homelessness Funding Stream**

PLEASE READ THE GUIDE CAREFULLY BEFORE COMPLETING YOUR APPLICATION

**Deadline for first round consideration: October 6<sup>th</sup>, 2023 at 4:30pm**

<b>Reaching Home Funding Available:</b>
<b>Rural and Remote Stream</b>
<b>\$90,000</b>
<ul style="list-style-type: none"><li>To address homelessness in Rural Manitoba excluding Brandon, Thompson, Winnipeg</li></ul>

Please direct all inquiries related to submissions of proposals for funding to:  
Laura Wallis, Reaching Home Coordinator, [reachinghome@BNRC.ca](mailto:reachinghome@BNRC.ca)

Please email completed applications to [reachinghome@BNRC.ca](mailto:reachinghome@BNRC.ca)  
Subject Line: *Reaching Home Fall2023 CFP—<your organization's name>*

[www.bnrc.ca/reaching-home/](http://www.bnrc.ca/reaching-home/)

## 1. INTRODUCTION

The BNRC is advising additional money to be allocated within the Reaching Home Indigenous and Rural & Remotes funding streams. We are opening a **Call for Proposals** for projects to prevent and reduce homelessness in Manitoba. This funding will help communities to meet local needs and priorities, such as:

- finding permanent housing for those temporarily housed; and
- reducing the inflow into homelessness, including homelessness prevention and shelter diversion activities.

This additional funding is also provided to support communities and funding recipients shifting to longer-term housing approaches and solutions that prevent and reduce chronic homelessness.

The Brandon Neighbourhood Renewal Corporation (BNRC) plays an instrumental role in supporting the development of solutions to homelessness in your community. The BNRC entered into agreements with Infrastructure Canada (INFC) to act as the Community Entity (CE) in rural Manitoba to administer the **Brandon Designated, Rural and Remote Homelessness** and **Indigenous Homelessness** funding streams from April 1, 2019 until March 31, 2024.

## 2. ELIGIBLE ACTIVITIES

Both projects to employ staff to assist people experiencing homelessness, as well as capital projects such as transitional housing with supports, emergency housing, and non-residential facilities addressing homelessness may be eligible.

Funded activities must take place during the **2023 -- 2024 fiscal year**.

[Click this link to review the directives of the Reaching Home program and for a complete list of eligible activities.](#)

## 3. GEOGRAPHIC AREA

Indigenous Stream Reaching Home funding may be used for projects anywhere in Manitoba excluding:

- First Nations Communities
- Winnipeg

## 4. ELIGIBLE RECIPIENTS

Eligible recipients for Indigenous Homelessness funding include:

- Not-for-profit organizations;
- For-profit organizations (Please see definition in Appendix 1);
- Indigenous organizations (Indigenous organizations may include, but are not limited to:
  - Incorporated for-profit and not-for-profit Indigenous controlled or led organizations, Indigenous controlled unincorporated associations, *Indian Act* Bands, Tribal Councils and Indigenous self-government entities; and,
- Municipalities

This funding will be prioritized for projects delivered primarily by Indigenous organizations to address the specific needs of the off-reserve homeless Indigenous population.

## 5. HOW TO APPLY

Please sign, scan and e-mail the following documents to:

Laura Wallis, Reaching Home Coordinator: [reachinghome@BNRC.ca](mailto:reachinghome@BNRC.ca)

Subject Line: *Reaching Home Fall2023 CFP—<your organization's name>*

- ✓ FUNDING APPLICATION or INCREASE REQUEST APPLICATION
- ✓ WAGE DETAILS (*if requesting funds for staff wages*)
- ✓ CAPITAL PROPOSAL FORM (*capital proposals only*)
- ✓ MOST RECENT AUDIT (*only required for organizations which do not currently have an Agreement with the BNRC*)

**\*\*Organizations with existing funding agreements with the BNRC may use the *Budget Increase Request Form*, instead of the full application.**

## 6. REACHING HOME OVERVIEW

Reaching Home is a community-based program aimed at preventing and reducing homelessness. The expected outcomes of Reaching Home will assist the program in meeting its objective of preventing and reducing homelessness in Canada.

- Recognizing that individuals and families who are homeless need shelter, an outcome sought by the program is to connect them with more stable housing.
- With a view to improve services for homeless individuals and families, and those at imminent risk of homelessness, the program will seek an outcome of supporting the adoption of a coordinated homelessness response system.
- Homelessness is prevented and reduced and a 50% reduction in chronic homelessness is achieved by 2027-2028.

## 7. ASSESSMENT OF PROPOSALS

To be considered for funding under the *Reaching Home* proposals must meet all of the following basic eligibility requirements:

- The proposal must support the objectives of the Reaching Home described;
- All proposed activities must be eligible for funding under Reaching Home;
- Funding activities of the entire project or phases of the project must be completed on or before March 31 2024.
- The proposal must have community support and address the needs of the homeless population in applicant's community.

## 8. PROPOSAL ANALYSIS - EVALUATION CRITERIA

Submission evaluation will include, but is not limited to the following factors:

- i. Capacity of the applicant: Does the applicant have the financial and organizational capacity to be successful in carrying out the project activities in terms of experience, resources, and abilities? Is the applicant from the Community? Can the applicant also demonstrate it has the financial and organizational stability to ensure the project will be successfully implemented?

- ii. Meets Community needs/priorities: How well does the proposal advance the objectives of Reaching Home and how does it respond to the community needs/priorities identified by the applicable advisory board.
- iii. Partnerships and community support: Does the submission include two letters of support or show involvement of homeless people, people at risk of homelessness, or other homelessness service providers in proposal development and planning? Does the project demonstrate linkages to other agencies for the provision of services?
- iv. Measurable and achievable outcomes: Does the proposed project or activity have measurable and achievable benefits or outcomes to meet the needs of the homeless population (e.g. numbers to be served or housed, number of beds)? What will be the impact in the short term and in the longer term?
- v. Value for money:
  - a. Are the benefits of the project commensurate with the scope of the investment?
  - b. Are costs reasonable compared to the anticipated outcomes of the project?
  - c. Are costs reasonable and aligned with the value of the proposed activities at prevailing market rates in the community?
  - d. Are costs necessary to carry out the activities successfully (e.g., is it necessary to cover travel costs for an international conference?)
  - e. Are costs eligible and directly related to the proposed activities?
- vi. Appropriate location:
  - a. Are the project activities located in the province of Manitoba?
  - b. Is the location appropriate for the intended clientele? Is the project or service located close to complementary facilities and/or services (including public transit)?
- vii. Cultural appropriateness: If services are being offered to address the needs of people who are homeless, has preference been given to Indigenous organizations to deliver these services? Does the applicant demonstrate the capacity to respond to the unique challenges that face homelessness and for Indigenous peoples, youth at risk, people with disabilities, people with mental illness and those chronically addicted? Does the proposal explain how those challenges will be addressed in the project?
- viii. Sustainability of the benefits of the project: Will the benefits of the proposed project or activities be sustained when the Reaching Home contribution agreement ends?

**For Capital Projects:**

For capital projects, is the mandatory sustainability checklist form completed and signed? Applicants must include a budget for the future operation of the facility, its services and building maintenances, with confirmed sources of funding.

**For Service Projects:**

For client services projects, is a sustainability plan or exit strategy included? Applicants must indicate whether there will be a scale down or a reduction of services, the impact of such a reduction on individual clients, investments and the community at large, and how clients and the community will be advised of the planned scale down or reduction of services. The exit strategy should include specific timelines and an explanation of the involvement of other community partners in the exit strategy, if applicable.

**Please note:**

- The lowest dollar amount proposal will not necessarily be selected

- BNRC reserves the right to reject some or all proposals if applications are incomplete and/or missing information
- BNRC is under no obligation to approve any application through this process and reserves the right to accept proposals separate from the CFP. Any agreement that may result from this CFP does not constitute a service to the BNRC.
- The total number of projects funded and the amount of funding per project will be determined based on the number and quality of proposals received
- Please note that funding decisions are final and there is no appeal process.

## **Appendix 1: Definitions**

### **Indigenous Homelessness (Aboriginal Homelessness Steering Committee definition, 2019)**

Recognizing the diversity of Indigenous Peoples in Canada, and that Indigenous Peoples may choose to refer to themselves in their own languages, the following definition of Indigenous homelessness is inclusive of First Nations, Métis, and Inuit, status and non-status persons, regardless of residency or membership status.

For the purposes of Reaching Home, and subject to revision based on ongoing engagement and consultation with Indigenous Peoples, Indigenous homelessness refers to

“Indigenous Peoples who are in the state of having no home due to colonization, trauma and/or whose social, cultural, economic, and political conditions place them in poverty. Having no home includes: those who alternate between shelter and unsheltered, living on the street, couch surfing, using emergency shelters, living in unaffordable, inadequate, substandard and unsafe accommodations or living without the security of tenure; anyone regardless of age, released from facilities (such as hospitals, mental health and addiction treatment centers, prisons, transition houses), fleeing unsafe homes as a result of abuse in all its definitions, and any youth transitioning from all forms of care”.

### **Chronic Homelessness**

Refers to individuals who are currently experiencing homelessness AND who meet at least 1 of the following criteria:

- they have a total of at least 6 months (180 days) of homelessness over the past year
- they have recurrent experiences of homelessness over the past 3 years, with a cumulative duration of at least 18 months (546 days)

Chronic homelessness includes time spent in the following contexts:

1. Staying in unsheltered locations, that is public or private spaces without consent or contract, or places not intended for permanent human habitation (Canadian Observatory on Homelessness (COH) Typology: 1.1 and 1.2).
2. Staying in emergency shelters, including overnight shelters for people experiencing homelessness (including those for specific populations, such as youth, families, and newcomers), shelters for people impacted by family violence, and emergency shelters for people fleeing a natural disaster or destruction of accommodation (COH Typology: 2.1, 2.2, and 2.3).
3. Staying temporarily with others without guarantee of continued residency or the immediate prospects for accessing permanent housing, or short-term rental accommodations (for example, motels) without security of tenure (COH typology: 3.2 and 3.3).

It does not include situations where individuals have access to **secure, permanent housing**, whether subsidized or not. The definition also does not include time spent in **transitional housing** or in **public institutions** (for example, health and corrections), although individuals who are discharged into homelessness from transitional housing or public institutions can be considered chronically homeless if they

were experiencing chronic homelessness upon entry to transitional housing or the public institution.

**For-profit eligibility**

For-profit organizations may be eligible for funding provided that the nature and intent of the activity is non-commercial; not intended to generate profit; based on fair market value; in support of program priorities and objectives; and in line with the community plan (or with identified local need where community plans are not required). As per the directive on Transfer Payments, contributions may only be made to for-profit organizations if one or more of the following situations is true:

- the contribution is less than \$100,000, and the administrative burden of repayable contributions is not justified;
- the benefits from the contribution accrue broadly rather than to the recipient;
- the primary aim is income support and income stabilization for individuals;
- the contribution is made with the primary aim of furthering basic research and development, including a payment made through a granting council or other government entity whose mandate is to promote research and development;
- the recipient is an Aboriginal-controlled business whose articles of incorporation do not permit dividends to be paid or distributed to shareholders; and,
- the contribution is in support of a project funded under an international agreement that is restrictive for recoveries.

**Deadline for first round consideration: October 6th 2023.**  
**Proposals may be accepted after deadline until funding is exhausted.**

All inquiries related to submissions of proposals for funding are to be directed to: Laura Wallis, [reachinghome@bnrc.ca](mailto:reachinghome@bnrc.ca). (204) 729-2490 ext. 106.